

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SEN ADD
Estimate Number	

<b>Invoice #</b>	<b>108265-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108265
Alt Order #	06867817
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	11:20 AM	DH10251219H Italy	\$325.00		3
	KSNV			Th	11/01/12	:30	11:54 AM	DH10251219H Italy	\$325.00		1
	KSNV			F	11/02/12	:30	11:54 AM	DH10251219H Italy	\$325.00		2
2	KSNV	Rachael Ray	11am-12pm		to						
					11/05/12 to 11/11/12	2x	MT-----				
	KSNV			M	11/05/12	:30	11:36 AM	DH10251219H Italy	\$325.00		1
	KSNV			Tu	11/06/12	:30	11:33 AM	DH10251219H Italy	\$325.00		2
3	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	2:16 PM	DH10251219H Italy	\$325.00		2
	KSNV			Th	11/01/12	:30	2:59 PM	DH10251219H Italy	\$325.00		3
	KSNV			F	11/02/12	:30	2:35 PM	DH10251219H Italy	\$325.00		1
4	KSNV	The Doctors	2pm-3pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	2:12 PM	DH10251219H Italy	\$325.00		1
5	KSNV	NFL Football	1P-9PM		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	7:03 PM	DH10251219H Italy	\$10,000.00		1

Aired Spots **10**

Gross Total **\$12,925.00**

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Agency Commission      **\$1,938.75**

Net Amount Due      **\$10,986.25**

**Payment Terms 30 Days**

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